

**Braun Father's Day Shaver Shop Promotion ("Promotion")  
Procter & Gamble Australia Pty ("Promoters")**

**COMMENCES: 00:01 AEST 01/08/10 and CONCLUDES 11:59 AEST 13/09/10  
("Promotion Period")**

**CONDITIONS OF ENTRY**

1. Information on How to Enter and prizes form part of these Conditions of Entry.
2. Entry into this Promotion is deemed to be acceptance of these Conditions of Entry.
3. The Promotion is only open to individuals who:
  - I. are residents of Australia; and
  - II. aged 18 years or over and holds a full valid drivers licence, and;
  - III. are not employees (or immediate family of such employees) of the Promoter, or any of its related corporations or any of their agencies associated with the Promotion; and
  - IV. have not been discovered to have used or attempted to use any more than one name in order to qualify to win any contest run by the Promoter except in the case of a legal change of name; and
  - V. have not been discovered to have breached Conditions of Entry of previous contests run by the Promoter ("Eligible Entrants").

Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child, parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

The persons referred to above includes natural and non-natural relations (in the opinion of the Promoter) and the Promoter is responsible for determining whether a person is an Eligible Entrant in its absolute discretion.

4. The Entrant is responsible for ensuring his or her familiarity with the Conditions of Entry at the time of participation. The Promoter's decision not to enforce a specific restriction does not constitute a waiver of that restriction or of the Conditions of Entry generally.
5. All entrants acknowledge that the Promoter can rely on these Conditions of Entry even if the Promoter only learns of a person's ineligibility after the Promoter has awarded a prize to the ineligible person. Return of a prize or payment of its equivalent value to the Promoter can be required by the Promoter if this occurs.
6. The Promoter's decision in relation to any aspect of the Promotion is final and binding on every person who enters. No correspondence will be entered into.
7. All prices stated are in Australian dollars, represent the recommended retail price ("RRP") and include GST. All references to times and dates are to times and dates in Melbourne, which may be Australian Eastern Standard Time (AEST) or Australian Eastern Daylight Saving Time (AEDST) depending on the date. All times are stated using the 24 hour clock.

**KEY DATES**

8. The Promotion commences **01 August 2010** at 00:01 and closes **13 September 2010** at 23:59 ("Promotion Period"). Entries will be accepted up until last mail received on **20 September 2010**.
9. All **Prize Draws** will be conducted at Oxygen Interactive Marketing, Level 1, 16 Palmer Parade, Cremorne Victoria 3121. The Major Draw will occur on **27 September 2010 at 11:00**.
10. The winner will be notified by telephone and mail and will have their details (initial, surname and postcode) published in The Australian newspaper on **30 September 2010**.
11. **UNCLAIMED PRIZE DRAW:** If a prize remains unclaimed or is forfeited for any reason the Promoter may conduct such further draws at the same place as the original draw as are necessary on **19 January 2011 at 11:00**, in order to distribute any unclaimed prize by that date, subject to any written directions under relevant Lottery and Gaming Regulations. In the event of a winner, they will be notified by telephone and mail and their details (initial, surname and postcode) will be published in The Australian newspaper on **26 January 2011**.

## HOW TO ENTER

12. To enter, Eligible Entrants must purchase any Braun or Oral B power product from a Shaver Shop within Australia during the Promotion Period ("Qualifying Purchase").

Entrants can submit their entry via Mail only.

13. Eligible Entrants must send a correctly completed entry form, together with a photocopy of their Qualifying Purchase receipt to: **Braun Father's Day Promotion PO Box 1234, Brookvale NSW 2100**.

Official entry forms are available instore at any Shaver Shop within Australia and available for download on [www.oralb.com.au](http://www.oralb.com.au) or [www.braun.com/au](http://www.braun.com/au).

**ENTRANTS MUST RETAIN THE PRODUCT BARCODE(S) AND THEIR PURCHASE RECEIPT(S) FOR ALL ENTRIES SUBMITTED.**

**EACH ENTRY MUST RELATE TO A SEPARATE QUALIFYING PURCHASE.**

**NOTE: To make a claim in the "Braun Cash Back Promotion", an Eligible Entrant will be required to tick the relevant box on their entry form in order for their Cash Back claim to be processed (separate Cash Back Terms and Conditions will apply).**

14. Products include:
  - Series7 - 790cc Male Shaver
  - Series7 - 760cc Male Shaver
  - Series7 - 720 Male Shaver
  - Series5 - 590cc Male Shaver
  - Series5 - 560 Male Shaver
  - Series3 - 390cc Male Shaver
  - Triumph with Smartguide IQ5000
  - Professional Care 3000
  - Professional Care 1000

- Professional Care 5000

## **ENTRY REQUIREMENTS & VERIFICATION**

15. All entries in the Promotion may be subject to verification by the Promoter, including:
- I. Entrants **MUST** retain their product barcode(s) and their purchase receipt(s) (evidencing their Qualifying Purchase) for all entries submitted as proof of purchase (“proof of purchase”). Entrants may be required to, within 7 days of being asked to do so, send their proof of purchase in order to validate their entry(ies). A reply paid address will be provided to entrants. Entrants must also retain a photocopy of the proof of purchase submitted for verification purposes. The Promoter recommends that Entrants send their proof of purchase via registered post, however, this is not a Condition of Entry; and
  - II. All Entrants **MUST** also deliver to the Promoter (by a means determined by the Promoter) copies of any other documents the Promoter may request establishing eligibility to enter or win, including but not limited to evidence of age, residence or identity (“additional documentation”). The Promoter may make one or more requests for such documents. Once the identity of documents available is established, an Entrant must deliver requested copies within 7 days of being asked to do so. At the Promoter’s request, an Entrant **MUST** also, within 7 days of being asked to do so, allow the Promoter to inspect and copy the original of any such document.
  - III. Confirming Qualifying Purchase(s) have not been returned to the Promoter during or after the Promotion Period nor refunded by the Promoter or any of its related corporations as part of the Braun 60 day Money Back Guarantee or Oral-B 30 day Money Back Guarantee
16. The Promoter may, at its absolute discretion, disqualify any Entrant/s and declare any or all entries made by an Entrant/s invalid if the Entrant/s:
- I. Tamper with the entry process; or
  - II. Share proof of purchase requirements in order to gain competitive advantage over other Entrants; or
  - III. Tamper with the operation of the Promotion or web site; or
  - IV. Is found to be using multiple aliases, household addresses or email addresses; or
  - V. Acts in a disruptive manner; or
  - VI. Fails to establish their entitlement to enter the Promotion to the Promoter’s satisfaction; or
  - VII. Fails to produce items as required or produces items that, in the Promoter’s opinion, are illegible, stolen, forged, reconstructed, altered, incomplete or tampered with in any way; or
  - VIII. Acts in violation of these Conditions of Entry.

## **ENTRY DETAILS**

17. Entrants can only enter in their own name.
18. Post Office boxes, Private Bags, Locked Bags or Common Boxes will not be accepted as postal addresses.

19. Entries are deemed to be received at the time of receipt of the Promoter and NOT at the time of postage (as shown on the date stamp).
20. No responsibility will be taken for lost, stolen, damaged Proof of Purchase or late or misdirected entries.
21. Incomplete, illegible or incorrect entries, entries which are not in the required format or which contain offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win.
- 22. Errors and omissions accepted at the Promoter's discretion.**

## PRIZE

23. The first valid entry drawn in the Major Prize draw will win a Top Gear Driving Experience in the UK valued at up to \$18,000. The prize includes; return economy class airfares for 2 people from the winner's nearest Australian capital city to London (Heathrow Airport), Return private car airport-hotel transfers, six (6) nights 4-star accommodation at the Caesar Hotel London (subject to availability) in a standard room, twin share, breakfast daily for two (2) people, 1 night's 4-star accommodation in Birmingham including breakfast, two (2) Platinum tickets to Top Gear Live, Earls Court (4-7 November 2010) (subject to availability), Return 1st class rail tickets from London to Birmingham and a Ferrari Lamborghini & Rally Experience at Seighford driving centre in Staffordshire including:
  - Briefing on the circuit and driving techniques
  - Laps driving a Ferrari 360, Lamborghini Gallardo, 4x4 Off-Road activity, High speed white knuckle passenger ride, rally driving techniques.
  - De-briefing session, presentation of certificate and driver analysis form
24. Total prize pool is valued up to \$18,000.

## PRIZE CONDITIONS

25. All travel is subject to availability at all times and maybe dependent on select seat class with airlines or specific room category availability with accommodation partner.
26. Travel is valid for travel between 1-10 November 2010. All bookings and documentation regarding the prize must be made at least 30 days prior to travel.
27. Redeeming the prize is conditional on acceptance of the terms and conditions of travel as detailed by the Promoter and the airline carriers in accordance with normal travel practices.
28. No portion of the prize is redeemable for cash.
29. In the event the Prize Winner is unable to travel during the dates specified by the Promoter to coincide with the Top Gear Live event, then at the absolute discretion of the Promoter, the Prize Winner may transfer their prize to a later date (within 12 months of the prize draw). In this instance, the Prize Winner will forfeit all rights to attend the Top Gear Live event and no cash or alternative tickets will be awarded in lieu of that element of the prize.

30. If any part of Top Gear Live is cancelled, varied or rescheduled for any reason, then winner and guest will forfeit all rights to attend the event and no cash or alternative tickets will be awarded in lieu of that element of the prize.
31. Winner and companion must be in possession of a valid passport with a minimum of 6 months validity on it prior to departure.
32. Winner and companion must have valid drivers license.
33. Winner is responsible for any amendments fees issued by airlines or suppliers once booking is confirmed and ticketed.
34. Visas, valid passports, additional spending money, meals (other than those included) and any other ancillary costs, including but not limited to insurance and any applicable insurance excesses, not listed in the travel prize package descriptions above are the responsibility of the travel prize winner and his/her nominated traveling companions as incurred.
35. It is the winner's responsibility to organise transport to/from the airport departure/return point. Prize winner and travel companions must have valid travel insurance for their period of travel.
36. Prize cannot be sold, scalped, auctioned, raffled, pledged, or promoted as an incentive or reward by any third party as an inducement for any person or other entity to enter into any commercial or other arrangements with that third party. If a prize is obtained through any of these methods, it will not be honored.
37. The Promoter is neither responsible nor liable for any change in prize value of the prizes occurring between the date of printing Promotion materials and the date the prizes are claimed.
38. If a prize is no longer capable of being redeemed, the prize winners will receive a prize, as determined by the Promoter, of equivalent value (as if the original prize had been awarded to that person, less any administrative expenses incurred by the Promoter), subject to the approval of the relevant Regulatory Gaming Authorities.

## **PRIZE WINNER**

39. A prize will only be awarded where the prize winner's proof of purchase and, if applicable, additional documentation fulfils all of the requirements of the Promoter's verification tests and procedures, tests and procedures are determined by the Promoter at its absolute discretion.
40. If a winning entry selected is deemed not to comply with the terms and conditions of this Promotion, the entry will be declared invalid and a new prize winner will be determined by drawing a further valid entry.
41. To the full extent permitted by law, the Promoter, its associated companies and agencies exclude all liability for any loss (including any damage, claim, injury, cost or expense) which is suffered or incurred by any Eligible Entrant and/or Prize winner in connection with the Promotion or prizes, including:
  - I. any indirect, economic or consequential loss;
  - II. any loss arising from the negligence of a Relevant Party;

III. any liability for personal injury or death.

42. Entrants and/or prize winners must, if requested by the Promoter, agree to, sign and return an eligibility form confirming their compliance with the Conditions and eligibility to accept a prize if drawn. In the case of an entrants' failure to return the signed eligibility form, releases and indemnities will result in the disqualification of that entrant from the Promotion. A reply paid address will be provided to the entrant.
43. The prize winners must, at the Promoter's request, participate in all promotional activity (such as publicity and photography) surrounding the winning of a prize, free of charge, and they consent to the Promoter using their name and image in promotional material.
44. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought by winner.

#### **GENERAL**

45. Confirmation of printing errors and other quality control matters will not be used as a reason for refusing payment of a prize.
46. Promotional materials are void if stolen, forged, mutilated or tampered with in any way.
47. If for any reason this Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to cancel, terminate, modify or suspend or recommence the Promotion, subject to the approval of the authorities that have issued permits for its conduct.
48. The Promoter assumes no responsibility for:
  - I. any error, omission, interruption, or delay in the operation or transmission of any communication sent to (or by) the Promoter or any entrant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; or
  - II. any technical difficulties with the entry mechanism and does not warrant that the entry mechanism will be available at all times; or
  - III. any theft, destruction or unauthorized access to, or alteration of such communications; or
  - IV. any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion; or
  - V. any incorrect or incomplete information which may be communicated in the course of the administering this Promotion.
49. **CAUTION:** Any attempt to deliberately undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law.

#### **PERSONAL INFORMATION**

50. All entries become the sole property of the Promoter.
51. The information entrants provide will be used by the Promoter for the purpose of conducting this Promotion. If the personal information requested is not provided, the entrant may not participate in the promotion.
52. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting this Promotion and as required, to Australian regulatory authorities.
53. Entrants can request to access, update or correct their personal information the Promoter holds about them by contacting the Promoter at the address below. Should a participant's contact details change during the Promotion Period, it is the participant's responsibility to notify the Promoter. You can view the Promoter's Privacy Policy at [http://www.pg.com/privacy/english/privacy\\_statement.html](http://www.pg.com/privacy/english/privacy_statement.html)
54. The Promoter is bound by the National Privacy Principles in the Privacy Act 1988.
55. The Promoter is and Procter & Gamble Australia Pty Ltd of Level 4, 1 Innovation Rd Macquarie Park NSW 2113. (A.B.N. 91 008 396 245).

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